

BIG leadership

IN SMALL PACKAGES



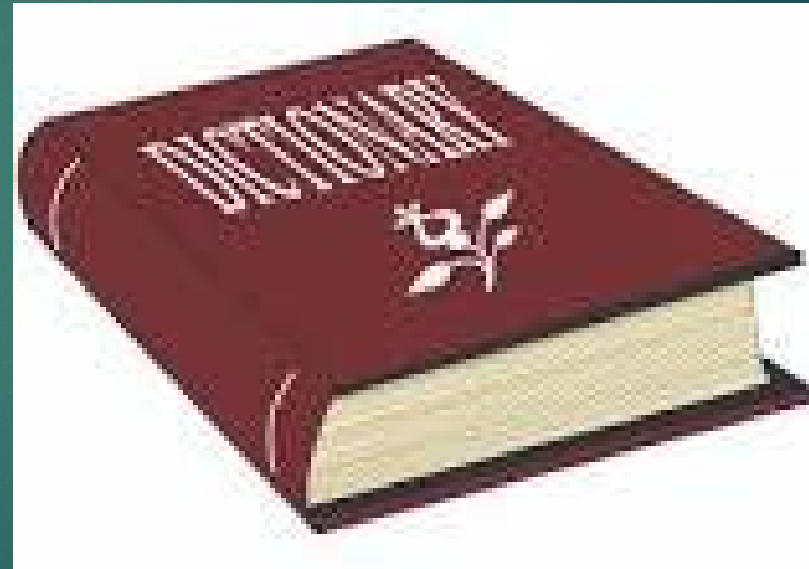
Casting a wide net

- ▶ Explorers see with fresh eyes
- ▶ A different kind of keynote – approached more as a personal coach
- ▶ Hoping to provide something of interest/worth for everyone
- ▶ Inside-out (IO) & Resources/Tools (RT)
- ▶ Customization beyond today
- ▶ L/M/H
- ▶ Everyone can choose more material on 2 packages
- ▶ Breakout later today address Nos. 8 &10



Key definitions

- ▶ Management: The science of administration
- ▶ Leadership: The art of inspiring strategic progress



1: “Noble Selfishness”

- ▶ Taking care of yourself so you can better support others.
- ▶ A both/and proposition
- ▶ Collar choke hold
- ▶ Dreaded “M” word
- ▶ Be “selfish” today



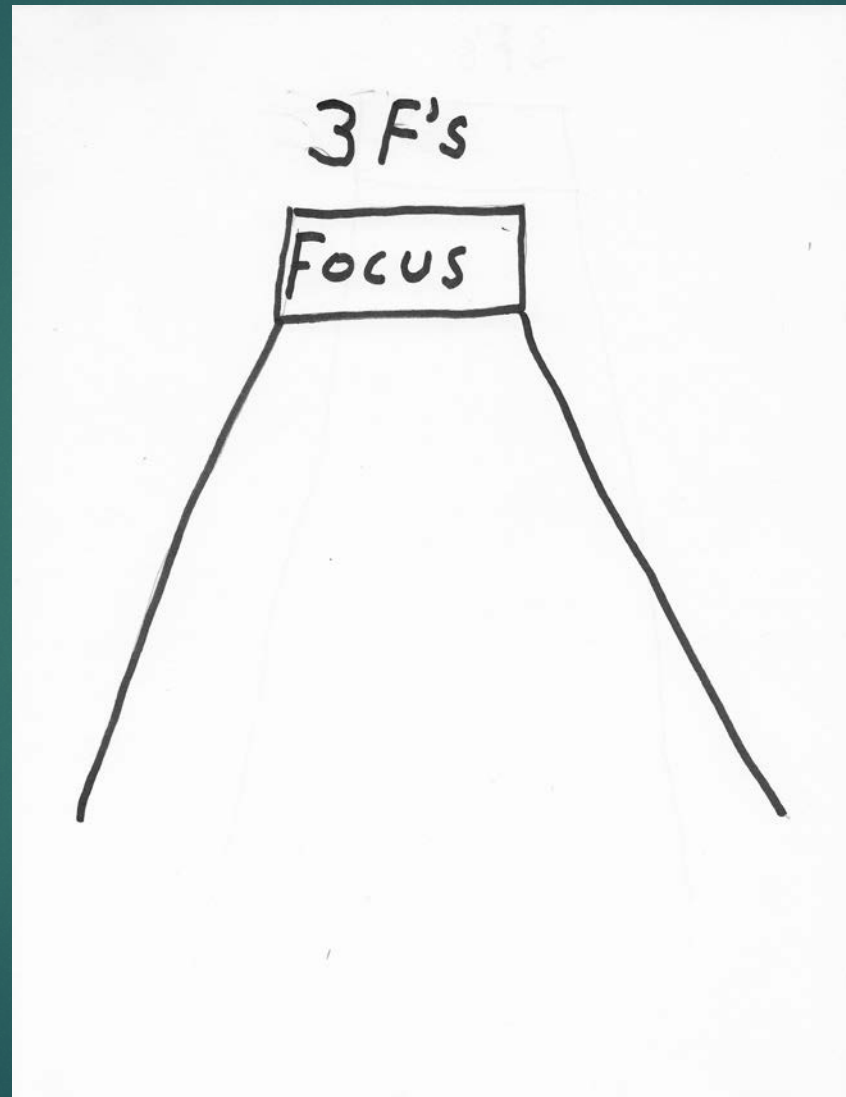
2: Quadrant 2

<p>1 Important & Urgent</p> <p>(Demanding)</p>	<p>2 Important & Not Urgent</p> <p>(Dynamic)</p>
<p>3 Not Important & Urgent</p> <p>(Delusional)</p>	<p>4 Not important & Not Urgent</p> <p>(Distracting)</p>

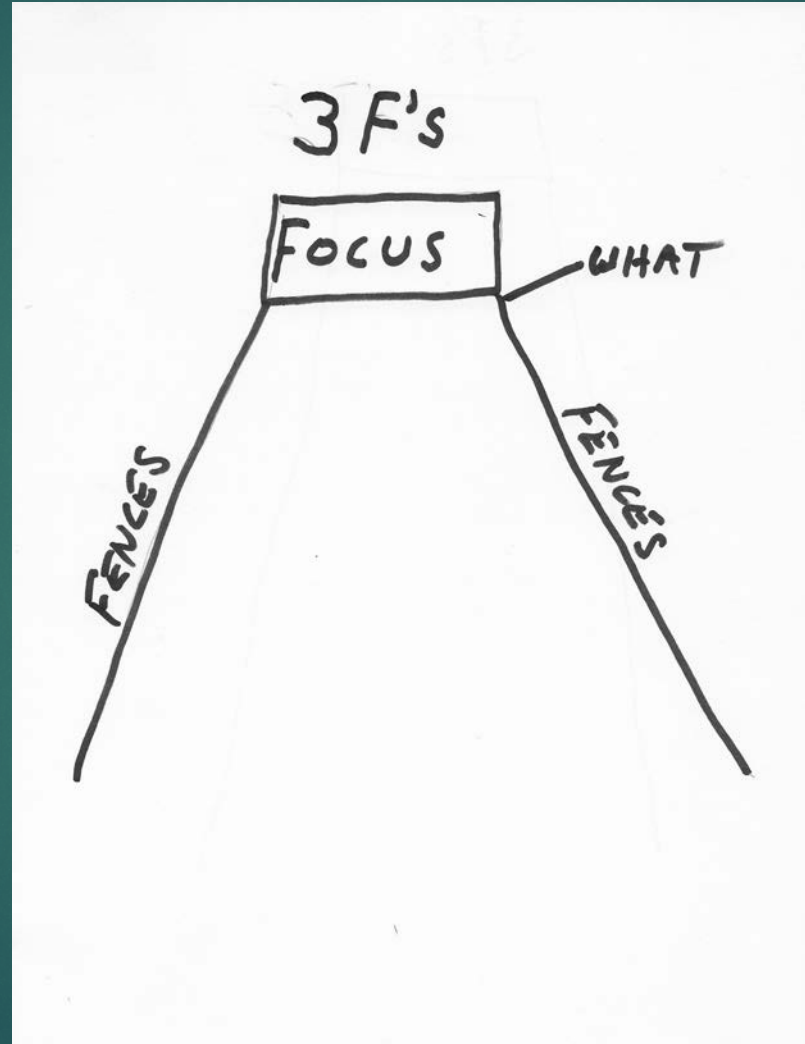
2: Quadrant 2

1 Important & Urgent (Demanding)	2 Important & Not Urgent (Dynamic)
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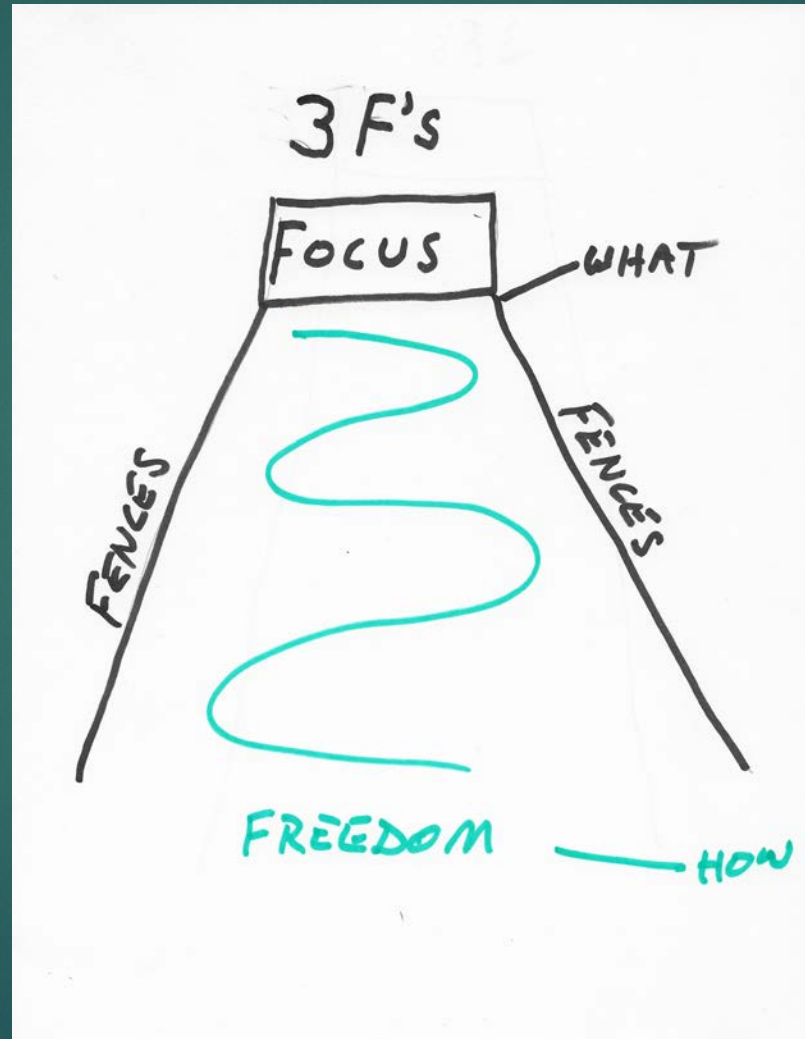
3: 3 F's



3: 3 F's (cont.)



3: 3 F's (cont.)



4: Core Values

- ▶ How many can tell us now?
- ▶ What's wrong with this picture?
- ▶ Know them & USE them
- ▶ California gig



5: Confident Humility

- ▶ Lighten the load
- ▶ Willing to seek help
- ▶ Willing to admit mistakes
- ▶ Looking to learn & grow
- ▶ NOT cocky meekness



6: “Rich Light”

- ▶ Communication as “means to greater end”
- ▶ Most groups in “False” or “Harsh” Lights
- ▶ Avoidance or Distress
- ▶ Where people openly, honestly & courageously address relevant and/or difficult issues promptly
- ▶ Great leaders “define reality”
- ▶ Who needs “Rich Light” on what topics?



7: Courageous Conflict

- ▶ Opportunity riding on a dangerous wind
- ▶ Normal ... & Abnormal
- ▶ IO & RT
- ▶ 3 Universal Hot Buttons
- ▶ The Drama Triangle
- ▶ Gravitational Extremism



8: do DO

- ▶ Party/Conference intros
- ▶ Doorframe ritual
- ▶ Statement that is intriguing & motivating
- ▶ Breakout session for more info & creation



9: The Blueprint

- ▶ Preparing for “important interactions”
- ▶ Most people falter in this exercise
- ▶ If they do, focus only on content
- ▶ Communication as a strategic leadership tool



10: Assess/Address

- ▶ “Define reality”
- ▶ Do it quickly with breadth & width
- ▶ Individually or collectively
- ▶ Breakout session for more info & creation



11: Strategic Progress

- ▶ Matches the leadership definition
- ▶ LESS is MORE (17 vs. 3)
- ▶ Create clear & exciting pictures of desired futures
- ▶ Councils focus on WHAT
- ▶ Leave the HOWs to Staff
- ▶ 3-levels approach
- ▶ Clarity, unity, motivation



12: What if ...?

- ▶ “Take your mind out and dance on it. It’s getting all caked up.” – Mark Twain
- ▶ Inventors, novelists (& you?)
- ▶ Explore options
- ▶ Challenge assumptions
- ▶ Do a quick mental dance now



13: Bonus 2 words – “So what?!?”

- ▶ What were the 2 most significant packages for you?
- ▶ “After enlightenment comes the laundry.” – Chinese proverb
- ▶ The first bit of laundry is simple.
- ▶ Go to Gregg’s breakout session ...
- ▶ And/or request he send more info.



Final thoughts

- ▶ “Don’t ask yourself what the world needs. Ask yourself what makes you come alive, and go do that, because what the world needs is people who have come alive.” – Theologian Howard Thurman
- ▶ “For the strength of the pack is the wolf, and the strength of the wolf is the pack.” – Writer Rudyard Kipling



Free follow-up offer

- ▶ If you want additional 1-pagers on 2 of the 12 packages, give me your business card or business-card key information
- ▶ Write the appropriate numbers related to those tools (i.e. #2 = "Quadrant 2")
- ▶ I will email the information to you within a week
- ▶ These additional resources could help you "do the laundry"



Personal Coach

- ▶ How many have had one?
- ▶ Need CH & desire to A/A
- ▶ Not a therapist
- ▶ Not a mentor
- ▶ Not a friend
- ▶ Behind-the-scenes support person
- ▶ Confidential & customized



10: Assess & Address

What's right?	What's wrong?	What's missing?	What's confusing?
Ideas for boosting	Ideas for fixing	Ideas for inserting	Ideas for clarifying