



Wyoming
Association of
Municipalities
Building Strong Communities

Friday, August 16, 2024

Dear WAM Members and Stakeholders,

I am thrilled to announce on behalf of the Wyoming Association of Municipalities Board of Directors, that Ashley Harpstreith has accepted the Executive Director position with WAM. I have personally worked with Ashley at the Capitol and am very excited about the future direction of WAM with her at the helm. Ashley is highly connected statewide and has valuable relationships with SLIB, legislators, agencies and stakeholders.

Ashley comes to us from Wyoming Taxpayers Association where she advocated for sound tax policy for a healthy Wyoming economy. Most recently, she published *The Cowboy Family* which aims to provide transparency regarding what individual benefits the Wyoming tax structure provides. Prior to joining WTA, Harpstreith was the CEO of Goshen County Economic Development Corporation (GCEDC) where she managed a county-wide economic development effort which included the Goshen County Chamber of Commerce, Goshen County Tourism Promotions, Visitor's Center, and Main Street programming. At the time, Goshen County was the only county utilizing an economic development sales tax which Ashley passed for the 5th time in 2018 by 72% margin.

Ashley has additional experience in business and workforce development and holds her B.S in Communications with an emphasis in Public Relations from the University of Wyoming. Currently, she serves on several boards including the Wyoming Capitol Club, Wyoming Society for Association Executives and University of Wyoming College of Business Advisory Board. She is a recent 2024 graduate of Leadership Wyoming.



WAM Executive Director Ashley Harpstreith



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Ashley resides in Cheyenne with her husband, Grant and two children, Price and Adelyn. When not traveling for high school sports, they all enjoy snowmobiling, ATViing, golfing, fishing, and all things “ing” Wyoming has to offer.

She will hit the ground running as she will be attending all the WAM Region meetings plus advocating at the legislative interim meetings on behalf of WAM membership.

Sincerely,

Matt Hall, Mayor of Cody
WAM Board of Directors,
President

